

The Gateway to Smarter Thinking





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About us.

Why docs24 exists.

We exist to make printing accessible to every business.

We want to be able to connect printers from all over the world via a single print network that is accessible to everyone and provide a platform tailored to our clients' needs. Our belief is that technology opens up opportunities to work together.

With our technological framework, we all have the ability to solve challenging problems. Allocating print files efficiently throughout the world is such a challenge, but it has the potential to make things much easier for the masses.

The solutions we seek are outside the ordinary, and we knew that it would take an extraordinary company to implement them.

Operations.

We print documents in over 70 countries across the globe, and all our print technology is connected by one seamless global network.

All of our print technology is locally outsourced, meaning we don't own any of this ourselves. Such technology can cost anything from \$1 million to \$2 million, and docs24 has already connected globally to print technology worth in excess of \$200 million.

Benefits.

Print volume has been shown to be six times greater than print demand. Using local print companies globally has many benefits, the first being that it reduces the distance needed to travel for deliveries. It also means less wasted paper due to overprinting, which in turn decreases emissions. The efficiency of print production dramatically increases, which results in higher quality printed materials being delivered both quicker and at a more reasonable cost.

Our centralised, client branded printing platform also allows for a huge variety of editable templates, giving our customers complete control over their own projects regardless of their individual needs.



Our culture and values.

Why and how we work.

At the forefront of everything we do is ensuring the success of our client experience, bringing them new ideas and procedures and always having them at the centre of our values. We go the extra mile to show our clients we care, we get to know what's important to them.

Our mission.

Our mission is to support our clients by providing exceptional and innovative products, superior marketing capability and outstanding customer service. These are our daily marching orders. Everyone in the company is clear on the answer to the following question: "How is what I am doing today contributing to our mission?" When we all focus our daily efforts on fulfilling the mission, we always achieve the vision.

Our personality.

These are the human characteristics guiding the style and tone of our brand:

- **Authentic.** We want to be different and as unique as our solutions.
- **Collaborative.** We understand our clients and listen to their challenges and build them exactly what they need.
- **Passionate.** We love what we do, we are an uplifting and inspired team and want to get this across in all that we do.
- **Ambitious.** Both for ourselves and for our clients. We are therefore supportive and proactive, thinking about new solutions at every opportunity.
- **Smart.** We know what we are doing, are abreast of contemporary and innovative technology but also what our clients' requirements are and what they need. We have a finger on the pulse.



**Service excellence.
Integrity.
Reliability.
Innovation.
Open communication.**

Smart document technology.

Our Smart Brand Management Platform provides scalable, enterprise-ready branded content management and event-based marketing solutions. 'Lean distribution' processes means that content can be delivered anywhere globally on-demand without the need for expensive, time-consuming and lengthy shipping and customs delays.

Up to 90% reduced transport distances.



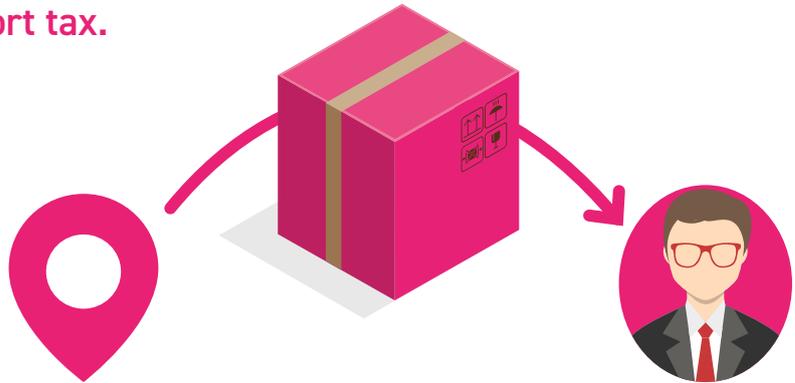
Up to 25% reduction of excess printing.

Currently delivering to 70+ countries.

Getting it to you.

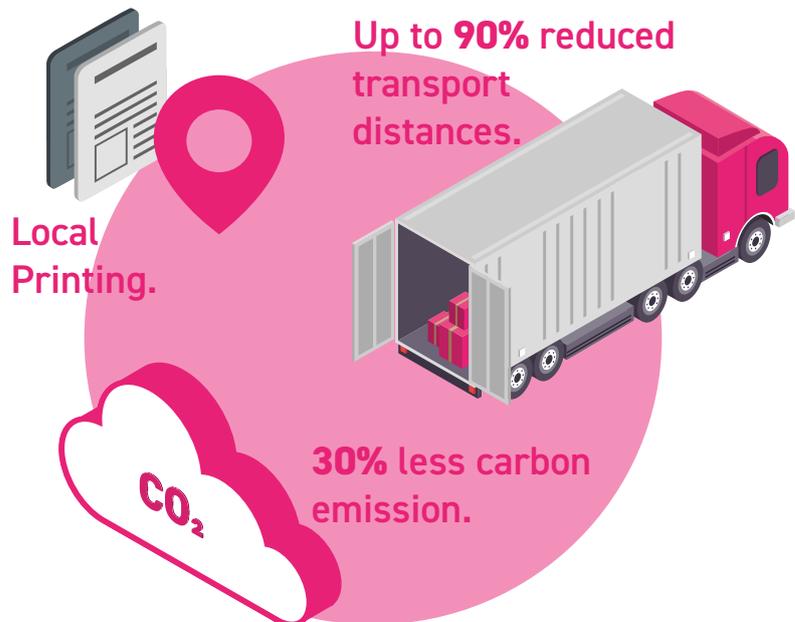
No customs issue and no import tax.

With local production there are no resources wasted on customs and import tax



No more long haul flights.

With local production transportation and carbon emissions can be kept to a minimum.



There is a better way.



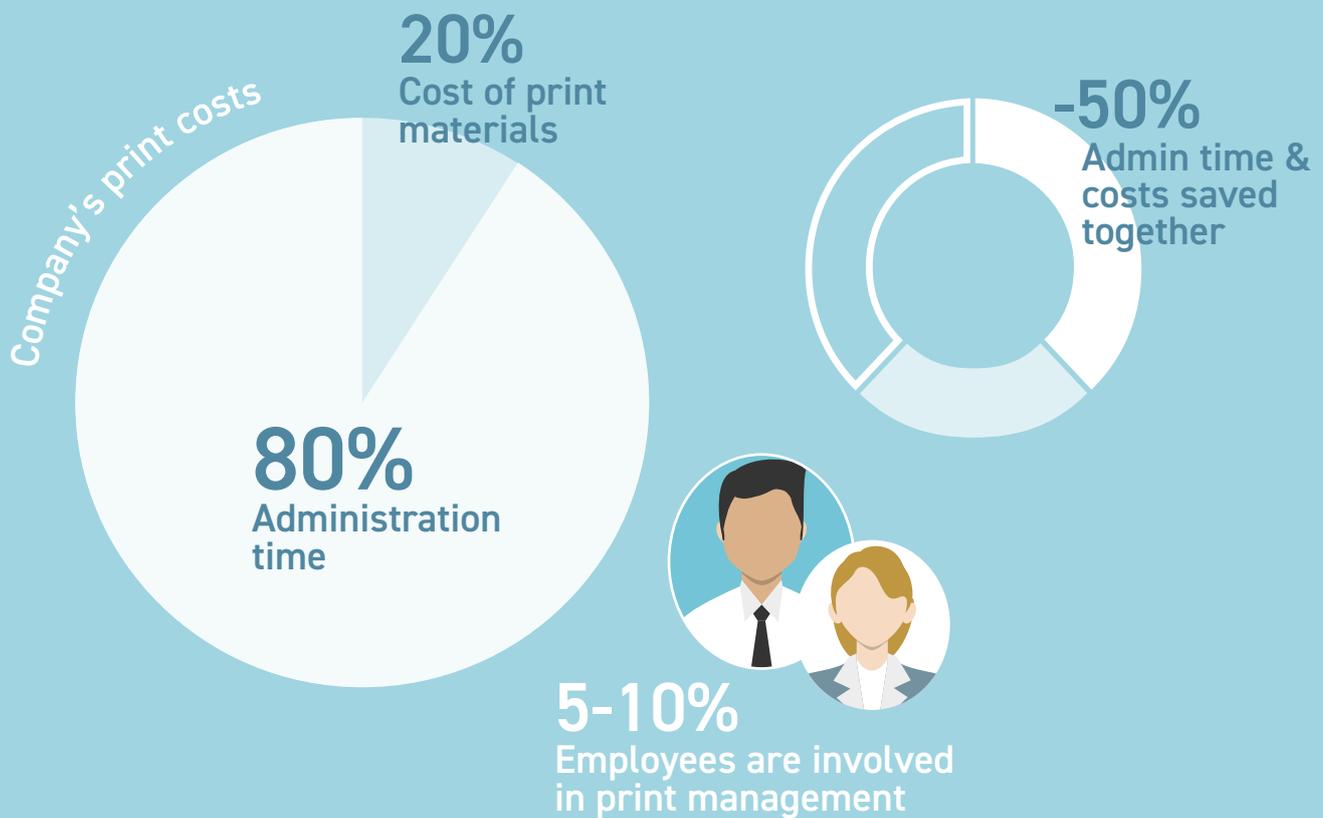
The traditional process for creating, managing and distributing branded documents is 'clunky' – hand-offs between business areas, designers and approvers. Printers can take weeks, and the intended purpose of the document can be diluted or lost through the 'too many cooks' issue or late delivery. As the business grows, the problem grows with it. The cost of managing and distributing thousands of documents going to hundreds of destinations globally can quickly mount up, and true control of brand becomes very challenging. As companies grow internationally, the cost and time of physical delivery mounts quickly. The environmental and social impact of producing and distributing documents is now a critical issue.

As part of this media revolution docs24 have combined a number of technologies to create the 'Smart Brand Management Platform' which brings together the key technology components of Platforms, Information & Communications Technologies (ICT), Big Data Analytics (BDA) and Cloud Computing to create the next generation of platform technology supporting the branded document lifecycle.

Saving time and maximising efficiency.

5-10% of employees are utilized in print management according to recent studies. This means that the majority of print costs are actually spent on the administration of printing rather than the printing itself.

Docs24 aims to increase the digitalization of print management, meaning the time spent on administrative tasks can be reduced by up to 50%.



Companies print more than they think!

Companies throughout the world print a lot more than they think.

Printing is an \$870 billion industry, which is three times greater than the software industry (\$300 billion) and nearly SIXTY times greater than the music industry (\$15 billion).

Over 40% of the global industrial wood harvest is used to make paper.

docs24 care! We're committed to the environment.

40% of the entire global wood harvest is for paper. All printed materials that docs24 work with are FSC certified, meaning we work with the Forestry Stewardship Council to promote sustainable forestry throughout the world.

Transportation is responsible for up to 25% of the entirety of global emissions. With our locally sourced print companies, we reduce transportation distances by up to 90%. This not only reduces the carbon emissions, but also shortens delivery times to 2-3 days. Our on-demand printing can also reduce print volume by up to 50%, leading to minimal excess print materials being discarded.

Why clients work with docs24.

We have built the ability for our clients to communicate to customers and staff more efficiently and effectively across the globe. We have made print more accessible to all, and reduced the costs and pollution in producing and transporting materials.

While technology is always changing, great customer service is the constant that will always be at the heart of docs24's core values.

We will continue to focus on clients with businesses that stretch across multiple sites and regions as while we know our product delivers value for all, we must focus on the largest positive impact for clients and sectors.

Who wouldn't want this value?

	Industry: Pharmaceutical Employees: 65,000+ Locations: 80+	Industry: Business Trade Employees: 7,500-12,500 Locations: 750+
Efficiency "5-10% of employees are involved in design & print process" ¹ 	Process automation = returning > 50,000 lost annual hours.	Process automation = Returning 32,000 lost annual hours.
Cost Savings "45% of all official documents ends up as trash by the end of the day" ² 	\$2.25m annual document savings.	12% annual savings on overall document costs.
Consistency "Consistent branding increases revenue by 23%" ³ 	Global and local control of brand consistency & quality.	Local order points with central messaging control.
Speed Our clients see content their creation process move from weeks and hours, to minutes and seconds" ⁴ 	Content creation and distribution 5 days faster.	Accelerated cash flow of \$25m annually.
Global-Local "Global companies who switch to local distribution can save up to 90% on shipping costs" ⁵ 	\$7m annual savings in long distance shipping costs.	Typical courier cost savings of 90%.

Client success stories.

Industry: Retail
Employees: 250-750
Locations: 38+

Challenges.

The company currently create high volumes of marketing packs for each of their locations, branded to their individual customers, which is then personalised for the end client.

The client as a business had no brand recognition within these packs. Before they contracted with docs24, all marketing packs were compiled by in-house staff, which was time consuming and expensive. It was found that a location would take 7 hours and 50 minutes per week to create, produce and pack their marketing packs.

Solution.

The client moved their marketing production process to the docs24 online platform, where a variety of custom made design templates can be fully integrated alongside their existing customer relationship management process.

As an immediate result, the 7 hours and 50 minutes spend on the old marketing pack production process has now been reduced to 10 minutes per day, saving the branch 7 hours per week. The total time saving across all branches equates to over 1,000 hours per month.

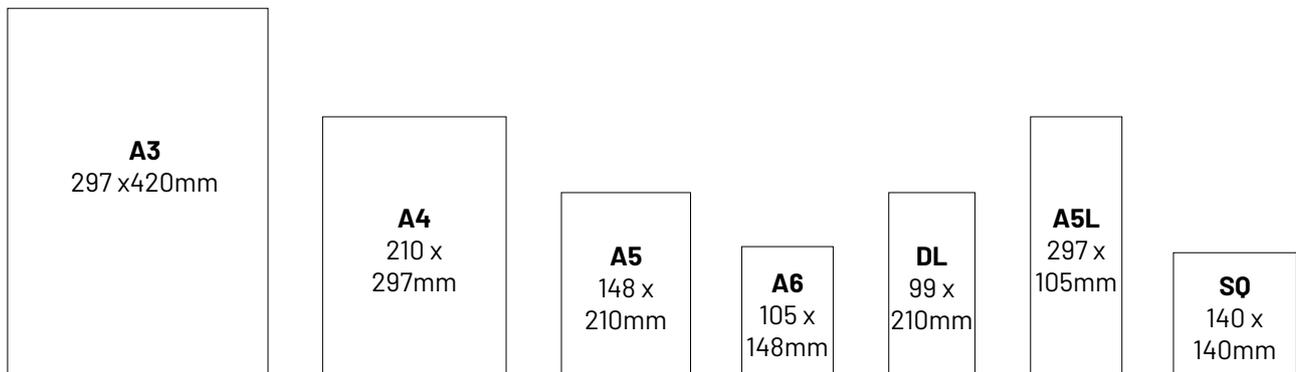
The output generated on the platform is of a higher quality and consistency than the client was previously able to produce. Based on the efficiency savings delivered, the client plans to produce other items via the docs24 platform integration, which will only increase the front-end savings to the business.

What's more, the client is able to choose where they or their own customers have brand recognition through the new design and production process, allowing them greater control in the marketing of prospects.

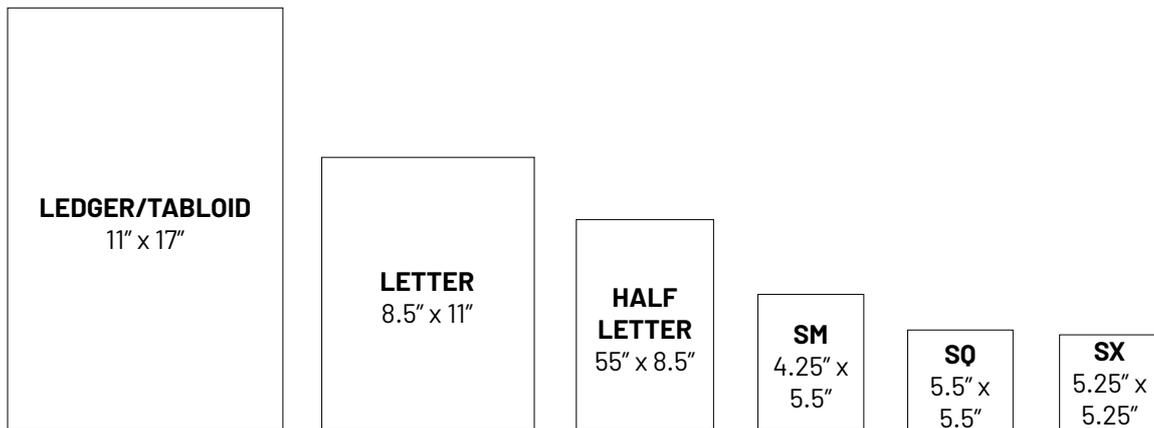
Print formats.

docs24 will produce your documents using the sizes you are familiar with in your region; in Europe we follow the metric A-series system, in North America the inch based system. In other countries where both systems are used the choice is yours as both formats are available.

European format range.



US format range.



All major standard formats for business cards.

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